

Elastic Email Pricing Comparison

In this document you will find a detailed comparison of the 2018 pricing and the most current Elastic Email's pricing plan.

Discover new, flexible pricing options

Before deciding if you would like to switch from your “grandfathered” pricing to our current pricing, we recommend you to consider your current needs along with your future needs. Also, please remember that if you choose to switch to our current pricing your “grandfathered” pricing will no longer be available.

See a detailed plan comparison on the following pages

Email API

	2018 Pricing		Current Pricing		
	Email API	Email API Pro	Email API Free	Email API Starter	Email API Pro
Cost	<p>\$0.10/1,000 emails + \$0.40/day</p>	<p>\$0.12/1,000 emails + \$1/day</p>	<p>\$0/month for up to 100 emails/day</p>	<p>Starting from \$9/month for up to 10,000 emails/month</p>	<p>Starting from \$39/month for up to 10,000 emails/month</p>

Email Marketing

	2018 Pricing		Current Pricing		
	Unlimited	Unlimited Pro	Email Marketing Free	Email Marketing Starter	Email Marketing Pro
Cost	<p>\$9/month for up to 2,500 contacts</p>	<p>\$29/month for up to 2,500 contacts</p>	<p>\$0/month for up to 1,000 contacts and up to 100 emails/day</p>	<p>Starting from \$9/month for up to 2,000 contacts and up to 60,000 emails/month</p>	<p>Starting from \$60/month for up to 10,000 contacts and up to 300,000 emails/month</p>

Add-ons

	2018 Pricing		Current Pricing	
	Email API Plans	Unlimited Plans	Email API Plans	Email Marketing Plans
Email Attachments	Starting with \$1/GB		10 MB per email	10 MB per email
SMS	See pricing sheet		x	x
Private IP	Starting with \$1/day	Starting with \$25/day	\$40/month on Starter plan \$50/month on Pro Plan	\$40/month on Starter plan \$50/month on Pro Plan
Premium Support	Starting with \$7/day for PRO plans start with \$10/day	Starting with \$199/month for PRO plans start with \$299/month	\$300/month on Starter plan \$500/month on Pro Plan	\$300/month on Starter plan \$500/month on Pro Plan
Priority Support	Starting with \$1/day for PRO plans start with \$2/day	Starting with \$30/month for PRO plans start with \$50/month	\$50/month on Starter plan \$100/month on Pro Plan	\$50/month on Starter plan \$100/month on Pro Plan

Make the switch!

If, after seeing the comparison between the two pricing plans, you have reached a decision to switch to the most current Elastic Email pricing plan, you can do this by clicking the button below.

Switch to Current Pricing



Want to learn more about our current pricing plans?

Feel free to visit our current pricing pages. Learn more about pricing plans we created to help [marketers](#) with their email marketing efforts or, if you are more interested in API integration, discover the offer for [developers](#).